



Online Export Training for SCTC Members

The Specialty Crop Trade Council has teamed up with the National Customs Brokers & Forwarders Association of America (NCBFAA) to offer a 45-hour online training program that addresses the many challenges associated with exporting from the United States. Produced through the Association's academic arm, the NCBFAA Educational Institute (NEI), this customized version of the program is ideal for members of the SCTC that wish to enhance their competitive position in global markets.

The multi-topic course is the result of a nine month development project that was undertaken in conjunction with the Los Angeles based supply chain training firm, Trade Facilitators, Inc. Fully narrated with multiple animation features, the on-demand, 8-Module program takes a hands-on approach to all facets of exporting from the United States. With content that includes hundreds of "Real-World Scenarios," "Industry Vertical Examples," "Export Perspectives" and "Trade Tips," the SCTC specific Module titles are:

- An Integrated to Exporting from the U.S.
- International Sales Contracts: The U.S. Exporter's Perspective
- The Logistics of Ocean Exports
- The North American Free Trade Agreement (NAFTA)
- Export Documentation
- Managing Electronic Export Information
- International Payment Terms
- U.S. Free Trade Agreements

Price: \$995.00 for SCTC Members

For more details on the Master Export Specialist Program, contact Patricia Gardner of Trade Facilitators, Inc. at pgardner@tradefacil.com or call (310) 507-5204.

For a great visual on the Master Export Specialist Program, check out a ten minute introductory video at: <https://www.youtube.com/channel/UCTkMcajdhe6ochFJFNKINzg>